

Finished in 2004, the Liberty Bridge walk replaced a six-lane highway.

GREENVILLE SC

This hill country city is alive with stylish indie twists on Southern charm.

aka: G-Vegas, for its vibrant social scene. What happens in Greenville...

Population: 61,397

Fun fact: The poinsettia plant was introduced to America here in the 1820s.

READY-TO-WHERE Go ahead and visit the brick-and-mortar HQ downtown, but to experience the true glory of Traveling Chic Boutique, host a shopping party. The store's unique designs and labels pull up to your door in a 1960s Airstream trailer. You can even dedicate 15 percent of all sales to your charity of choice. travelingchicboutique.com

GEAR GENIUS Lady cyclists roll in style thanks to Pedal Chic, a curated boutique of bikes and all the attendant bells and whistles. The store caters to women, but anyone can join the Spin and Sip events (group bike rides followed by cocktail hour). pedalchic.com

MAJOR PROPS Event photographer Jessica Barley turned her props into a shop. She rents out a trove of vintage and one-of-a-kind furniture—think oversize farm tables and mismatched chairs—for local fetes. Spotted:

an antique dresser makes a pretty sweet bar or guest book table, even outdoors! adarlingday.com

READ 'EM AND EAT The reimagined book club from Fiction Addiction offers a fun plot twist for monthly meet-ups: It's story time for the adult set with Book Your Lunch literary mixers. Listen to a reading by popular authors over lunch at a local eatery. Bonus: Get your book signed on the spot. bookyourlunch.com

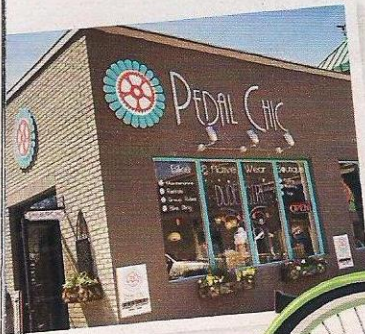
HOT STUFF Greenville's mayor of spice is David Gilbert, who grows pecks of peppers for Lanherne Farm. Habaneros and serranos are just the tip of the heat-berg. Find a few of his 200 varieties at the city farmer's market through October. For the faint of fire, try pickled piquantes—they're sweet with mild heat and tops on salads. ■

FRESH-AIR MALL Traveling Chic's outfitted Airstream trailer drives shoppable trends.

Do these jeans make my butt look Brazilian? Advisers at Beija Flor are ready to help you fit into these stretchy imports. ilovethesejeans.com

LANE CHANGER Pedal Chic is the first female-focused bike shop in the U.S.

FILL 'ER UP Community Tap's refillable growlers of wine (yep, vino) start at \$18 for 1 liter. thecommunitytap.com



PHOTOS: (TRAVELING CHIC) PATRICK COX, (PEDAL CHIC) LISA CARPENTER PHOTOGRAPHY, (BIKE) NIRVE, (DRESSER) JESSICA BARLEY